

# 5<sup>TH</sup> ANNUAL MEMPHIS ELEGANCE AWARDS

2026 PARTNERSHIP PROPOSAL



# OUR MISSION

More Than An Award Show.

The **Memphis Elegance Awards** was established with a singular mission: to bridge the gap between hidden talent and public recognition.

In a city defined by its grit and creativity, many of our most impactful leaders operate behind the scenes. We provide the platform to honor these unsung heroes—from small business owners to creative pioneers—giving them the stage, the status, and the visibility they deserve.

With **The Memphis Elegance Awards** becoming the region's fastest-growing platform for black-tie recognition. We continue to shine a spotlight on the entrepreneurs, innovators, and philanthropists who drive the Memphis economy but rarely get the credit.

We don't just hand out awards; we elevate the standard of excellence in Memphis.



# EXCELLENCE. RECOGNITION. COMMUNITY. LEADERSHIP



Joe Garrett -  
Recipient -2022  
Male Designer  
OTY  
Candiss Gibbs -  
Recipient -2022  
Stylist OTY



Demi Blvk -  
Recipient 2023  
Male Designer  
OTY



Dr. Miriam  
Graham - 2024  
Non-Profit  
Organization  
OTY  
& Publicist OTY



Najah Jones -  
Recipient -2024  
Boutique OTY  
Jenni JCHIC  
Graham- Brand  
Consultant  
OTY



Kenon Walker,  
The  
Duckmaster At  
Peabody Hotel  
Recipient  
-2025 I'm So  
Memphis  
Award



Marc  
Williams  
Recipient  
-2025  
Impressional  
Youth Award

# OUR IMPACT & REACH

Growing consistently since our inception in 2022.



5

YEARS OF  
EXCELLENCE



70+

AWARD  
CATEGORIES



500+\*

EXPECTED  
ATTENDEES



75K+\*

DIGITAL  
IMPRESSIONS

\*Estimated based on 2022-2025 attendance and analytics

# MEET MEMPHIS' INFLUENCERS

Our attendees are the movers and shakers of Memphis: Young professionals, business owners, social media influencers, and local celebrities.

Ages range: 25–55, ensuring a diverse crowd with Interests that include Entrepreneurship, Fashion, Media, & Community Service.



# WHO YOU WILL REACH



## PRIMARY AUDIENCE

- Local Business Owners
- Influencers
- Young Professionals (25–45)



## INDUSTRIES

- Fashion, Beauty, Media
- Hospitality, Corporate Leadership



## KEY STAT

**80%**

of our attendees reside and spend within the Greater Memphis Area.



# THE OPENING EXPERIENCE: COLLISION OF CULTURE

**Before the first award is presented, we ignite the runway.**

"One Designer. Two Worlds. A one-of-a-kind fashion experience merging the aesthetics of two distinct cultures into a cohesive masterpiece." This high-energy opening act sets the tone for a night of elegance and innovation.



**COLLISION OF CULTURE 2023  
EGYPT X INDIA**



**COLLISION OF CULTURE 2024  
LNDON X TOKYO**



**COLLISION OF CULTURE 2025  
ICELAND X DUBAI**



# A MILESTONE CELEBRATION

## 5<sup>TH</sup> YEAR AT THE ORPHEUM THEATRE



- **ELEVATING THE EXPERIENCE:** Our best venue yet, the historic Orpheum.



- **ALIGN YOUR BRAND:** With a legacy of local excellence and unparalleled sophistication.



- **REACH INFLUENCERS:** Connect with Memphis' most influential movers and shakers on the city's grandest stage.



- **CELEBRATE RESILIENCE:** Immerse your brand in the 5-year milestone, honoring the creativity of the 901.



- **ENSURE VISIONARY STORIES ARE TOLD:** Partner to honor our city's visionaries with elegance.

# FASHION SHOW SPONSORSHIP: THE "COLLISION OF CULTURE" RUNWAY SEGMENT

An Exclusive Partnership Opportunity for the 2026 Memphis Elegance Awards

## THE OPPORTUNITY

- High-energy opening act setting the night's tone.
- Showcasing a fusion of diverse fashion & cultural aesthetics.
- Prime placement right before the first award presentation.

MEMPHIS ELEGANCE AWARDS

## PARTNERSHIP BENEFITS

- Exclusive "Presenting Sponsor" rights for the segment.
- Prominent logo placement on the runway & large screens.
- VIP seating for 4 guests during the show.
- Dedicated social media mentions & press release inclusion.
- Opportunity for a branded post-show meet & greet.

**INVESTMENT: \$3,500**

# THE PRESENTING PARTNERSHIP

THE “BIG FISH” PACKAGE (\$10,000+ EST.)

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- 🛡️ **NAMING RIGHTS:** “The 2026 Memphis Elegance Awards Presented by [Your Brand]”
- 🛡️ **VIP TABLE:** Front-row seating for 10 guests
- 🛡️ **CATEGORY PRESENTER:** Present the “Memphis Elegance Awards Milestone Recipient” on stage
- 🛡️ **RED CARPET:** Logo on Step-and-Repeat (primary placement)
- 🛡️ **DIGITAL:** Dedicated email blast to database



# STRATEGIC PARTNERSHIPS

## GOLD (\$5,000)

- ✓ Sponsor of a Special award category of your choice
- ✓ Half-page ad in the Memphis Elegance Awards business booklet
- ✓ VIP Table for 8

## SILVER (\$2,500)

- ✓ Logo on event screens/signage
- ✓ Quarter-page ad in the program
- ✓ 4 VIP Tickets



# BRAND ACTIVATIONS (HIGH VISIBILITY)

## EXPERIENTIAL & DIGITAL (THE 'FUN' TIER)



**THE BLUE CARPET SPONSOR:**  
Your logo exclusively on the  
carpet entrance **\$100**



**THE 'TOAST' SPONSOR:**  
Branded napkins/cocktails at  
the bar **\$100**



**THE 360° PHOTO BOOTH  
SPONSOR:**  
Your logo overlay on every video  
shared to social media **\$100**



**VOTING PORTAL SPONSOR:**  
Your banner ad on the website  
during the high-traffic voting  
weeks **\$100**



**CHOOSE 1,2,3, OR  
ALL 4!**

# MEET THE MAKER

Hand-Forged Excellence by Aminah Wright

Every award presented at the **Memphis Elegance Awards** is a **one-of-a-kind masterpiece**, hand-crafted by our **founder, Aminah Wright**. These **signature pyramids** are not mass-produced trophies; they are artistic symbols of Memphis' grit, glamour, and resilience. By becoming our **Artisan Legacy Partner**, your brand directly supports the craftsmanship behind these honors. You aren't just sponsoring a ceremony—you are **commissioning local art that will sit on the mantels of the city's most influential leaders for decades** to come. Ensure the 901's most deserving visionaries receive a symbol of success as unique as the city itself.



**HAND CRAFTED AWARDS**

EXCLUSIVE  
ARTISAN LEGACY PARTNERSHIP:  
**\$2,500**

INCLUDES NAMING RIGHTS TO THE 2026 TROPHY SERIES, A 'MEET THE MAKER' VIDEO FEATURE, AND YOUR LOGO ON THE CERTIFICATE OF AUTHENTICITY FOR EVERY WINNER.

# LET'S MAKE HISTORY IN 2026

Secure your Partnership by June 1st, 2026.

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